

# not another mummy blog



I'm Alison Perry. A London-based writer, blogger & podcaster

I started Not Another Mummy Blog in 2011 and it has grown into an award-winning blog with a solid engaged audience, covering motherhood, travel, style and home lifestyle. In my career, I've worked on women's magazines like More & Look, and now work as a freelance writer on magazines like Red, Grazia, OK! and Gurlgle. I combine this with writing the blog and working on brand campaigns. In 2017, I launched Not Another Mummy Podcast, which shot to No.1 on the iTunes Kids & Family chart and has up to 9,000 regular listeners every week,



**25k+**



**11k+**

Average monthly  
page views

**25k**



**3.5k+**



**9k+**

Average  
monthly unique  
users

**15k**

## Media coverage

The Telegraph



GRAZIA

itv NEWS

FOR MODERN MUMS  
gurlgle

Closer







## Brands I've loved working with

"We chose to work with Alison on our successful 'Maverick Mum' Mother's Day campaign due to her influence within the parenting community & her passion for writing & social media. She was a pleasure to work with & we look forward to working with her again."

**Bryony Wilson, PR Exec, NotOnTheHighStreet**

"Alison joined us on a group press trip to one of our luxury villas in Mallorca. She was a delight to travel with and provided great content very quickly on all social media channels. Her blogs following the trip were of fantastic quality and were beautifully written."

**Kate Pittam, PR Manager, Scott Dunn Travel**

Boden



Walt Disney World

Etsy

Luxury family hotels

joules

Thomson

FATFACE  
UNITED KINGDOM

James  
VILLA HOLIDAYS

Beaches  
Resorts for Everyone by Sandals

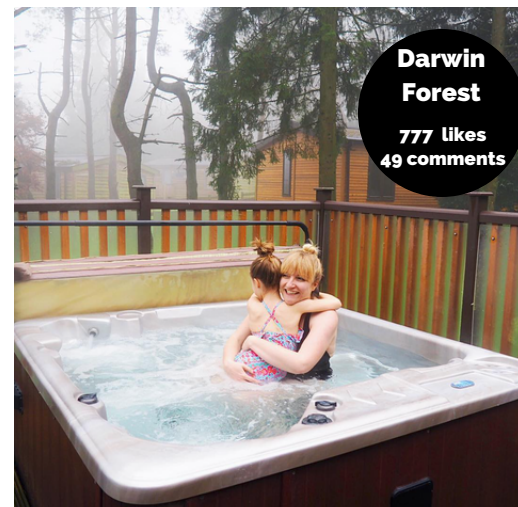
next  
NEXT.CO.UK

Scott Dunn  
ANYTHING ELSE IS JUST A HOLIDAY

## How we can work together

I love working with brands on campaigns of all sizes - whether you're after one Instagram photo, one blog post or a series of blog posts with photography and video. I regularly work with travel brands, reviewing accommodation, transport and events. Style posts are a favourite of mine, and I'll go the distance to make the photography stand out. I've also worked with a number of interiors brands, styling up rooms and shooting their products. Get in touch and let me know what you'd like to work together on!

## Previous campaigns include



Contact  
me

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