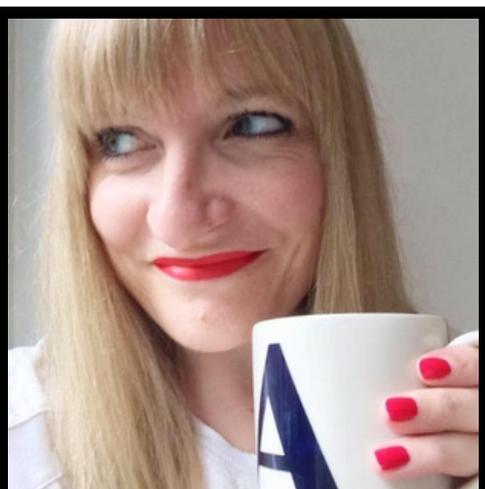


not another mummy blog



I'm Alison Perry. A London-based writer, editor & blogger

I started Not Another Mummy Blog in 2011 and it has grown into an award-winning lifestyle blog with a solid engaged audience, covering motherhood, travel, style and interiors. In my career, I've worked on women's magazines like More & Look, and now work as a freelance writer on magazines like Red, Grazia, OK! and Gurgle. I combine this with writing the blog and working on brand campaigns. In 2017, I launched Not Another Mummy Podcast, which shot to No.1 on the iTunes Kids & Family chart and has up to 5,000 regular listeners every week,



22k+



10.8k+

Average monthly page views
25k



3.5k+



5k+

Average monthly unique users
15k

Media coverage

The Telegraph



GRAZIA

itv NEWS

FOR MODERN MUMS
gurgle

Closer





Brands I've loved working with

"We chose to work with Alison on our successful 'Maverick Mum' Mother's Day campaign due to her influence within the parenting community & her passion for writing & social media. She was a pleasure to work with & we look forward to working with her again."

Bryony Wilson, PR Exec, NotOnTheHighStreet

"Alison joined us on a group press trip to one of our luxury villas in Mallorca. She was a delight to travel with and provided great content very quickly on all social media channels. Her blogs following the trip were of fantastic quality and were beautifully written."

Kate Pittam, PR Manager, Scott Dunn Travel

Boden



Walt Disney World

Etsy

Luxury Family Hotels

Joules

Thomson

FATFACE
UNITED KINGDOM

James
VILLA HOLIDAYS

Beaches
Resorts for Everyone by Sandals

next
NEXT.CO.UK

Scott Dunn
ANYTHING ELSE IS JUST A HOLIDAY

How we can work together

I love working with brands on campaigns of all sizes - whether you're after one Instagram photo, one blog post or a series of blog posts with photography and video. I regularly work with travel brands, reviewing accommodation, transport and events. Style posts are a favourite of mine, and I'll go the distance to make the photography stand out (see above for a photo taken for a Tootsa X Salt-water Sandals review). I've also worked with a number of interiors brands, styling up rooms and shooting their products. Get in touch and let me know what you'd like to work together on!

Some of my favourite collaborations

FROM LIVING ROOM... TO GUEST BEDROOM: MY TOP TIPS FOR WELCOMING GUESTS

November 28, 2015 by Alison Perry — 11 Comments (Edit)



DOING MOTHERHOOD, MY WAY

February 15, 2016 by Alison Perry — 13 Comments (Edit)



A HEAVENLY WEEK WITH THE FAMILY AT BEACHES TURKS & CAICOS RESORT VILLAGES & SPA

January 24, 2015 by Alison Perry — 39 Comments (Edit)



Contact
me

alison@notanothermummyblog.com

notanothermummyblog.com